

# A NICE LOOKING YARD

IT'S THE  
BEAUTIFUL INVESTMENT

from



# Harper's

**Here are the facts...**

*"Smart landscaping enhances the value of your home. Value in better living . . . increased financial value."* That statement has been proved through scientific research, studies conducted among real estate professionals, surveys of homeowners, and just plain common sense.

We were not created to live in a world of glass, asphalt, and bricks and mortar. Our lives cry out for the green, growing gifts of nature in our surroundings, and life values are enhanced when these are part of our home surroundings.

Enhance the living value of your property with "a place to play," "a quiet place," "a party place," "a place that says 'welcome,'" and all the other special outdoor rooms to bring family and friends together.

Enhance the value of your property with energy-conservation plantings.

A row of 15-foot high evergreen trees, spaced ten feet apart, upwind of the corner of a house to protect it from winter winds can reduce the heating bill an average of 12% over a winter season. Other studies have shown winter fuel reductions through the use of wind-barrier plantings as great as 30%.

The average American family moves from one home to another every five years. A nice looking yard enhances the value of the property when it comes time to sell.

A study, conducted by the U.S. Forestry Service, showed that trees around a house may enhance its value by as much as 20%.

Along with increased monetary value, a nice looking yard makes a property *quicker* to sell, and assists the realtor in obtaining the seller's "asking" price in shorter time.

A nice looking yard *is* the beautiful investment. And, unlike most purchases, its value increases with each passing day. It is truly the investment that grows.

Let the pros at Harper's show where and how to use your plants to get the finest benefits from them.

Harper's Nurseries and Landscape Company  
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